



# NIGERIA SOLID MINERAL INVESTMENT AND TRADE FORUM (NASMIT2024)

## THEME

Unlocking Nigeria's Solid Mineral Investment Potentials  
June 27, 2024 | Abuja, Nigeria



HYBRID FORUM

[www.welcome2africaint.com/nasmit2024](http://www.welcome2africaint.com/nasmit2024)



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## INTRODUCTION

Nigeria's solid minerals sector holds immense potential to diversify the economy, generate wealth, and create jobs. With over 40 mineral resources in commercial quantity and over \$5 trillion worth, the sector can be a catalyst for sustainable development. However, realizing this potential requires attracting strategic investment and addressing key challenges.



## Investment Opportunities

- **Abundant Resources:** Nigeria boasts over 40 commercially viable minerals, including tantalite, columbite, tin, kaolin, iron ore, and limestone. Data analysis reveals untapped deposits with significant economic potential.
- **Market Demand:** Global demand for minerals is on the rise, driven by sectors like construction, infrastructure, and technology. Nigeria can position itself as a reliable supplier of key minerals.
- **Favorable Policy Environment:** The Nigerian government has implemented reforms to improve the investment climate, including streamlining licensing procedures and creating new fiscal incentives.



## NSMITF Objectives

- Trade Increase: Secure over \$50 million in confirmed investment deals within 6 months of the roundtable.
- Partnership Facilitation: Foster over 20 meaningful partnerships between investors and project developers within 3 months of the event.
- Policy Advocacy: Develop a concrete policy recommendation to address top investment challenges.
- Knowledge Sharing: Increase awareness of investment opportunities across the value chain through data-driven presentations and discussions.
- Data Utilization: Encourage the adoption of data-driven practices, and technology mapping, exploration, investment, and decision-making across the sector.



# AGENDA

9:00 am

## Key Note Address

Topic:

- Unlocking Nigeria's Solid Mineral Investment Potentials
- Transforming the solid mineral sectors through capital and innovation



# AGENDA 2024

10:00 am

## Panel Session One

### Topic:

Financing the New Nigeria Solid Mineral Era - Attracting Capital into Emerging Opportunities

### Discussion

- Highlight the potential of Nigeria's solid mineral sector: Emphasize the vast untapped mineral resources and their potential to contribute significantly to the Nigerian economy.
- Propose solutions to attract investment: Advocate for policy reforms, streamlined licensing processes, and creation of investment vehicles like special economic zones.
- Identify key opportunities for financing: Showcasing key companies with the potential to scale and the opportunity for financiers
- Showcase successful financing models: Share examples of public private partnerships, joint ventures, and innovative financing mechanisms that have proven successful.
- Emphasize the role of financial technology: Discuss how blockchain and other technologies can improve transparency, traceability, and efficiency in the sector, attracting more investors.

11:30 am

## TEA AND NETWORKING BREAK



# AGENDA 2024

12:00 pm

## Panel Session Two

### Topic:

Harnessing the Potentials of Nigeria's Solid Mineral Sectors: the Role of Public-Private Partnership.

### Discussion Area:

- Define the scope of PPP opportunities: Identify specific areas within the solid mineral sector where PPPs can be most beneficial, such as exploration, mine development, infrastructure, and processing.
- Outline the benefits of PPPs: Emphasize how PPPs can leverage private sector expertise, technology, and capital while ensuring government oversight and public interest.
- Address potential challenges of PPPs: Discuss concerns about transparency, risk allocation, and ensuring equitable benefits for all stakeholders.
- Share best practices for successful PPPs: Highlight examples of well structured and implemented PPPs in the mining sector from other countries.
- Propose a roadmap for developing a robust PPP framework: Advocate for clear policies, transparent selection processes, and effective dispute resolution mechanisms.



# AGENDA 2024

1:00 pm

## Panel Session Three

### Topic:

Supporting Economic Resilience: Building Value Across the Chain and Opportunities Beyond Extraction

### Discussion Area:

- Shift focus beyond just extraction: exploring options for value addition through processing, beneficiation, and manufacturing to create jobs and diversify the economy.
- Promote downstream industries: Encourage the development of industries that use processed minerals, such as steel, construction materials, and electronics.
- Invest in human capital: Emphasize the need for training and skills

development to create a qualified workforce for the sector.

- Ensure environmental sustainability: Advocate for responsible mining practices that minimize environmental impact and promote community development.
- Explore alternative revenue streams: Discuss opportunities for generating revenue beyond traditional solid mineral sales.



# AGENDA 2024

2:00 pm

## Panel Session Four

### Topic:

Accelerating the Future of Mining in Nigerian through Tech Enable Transformation

### Discussion Area:

- Promote collaboration between stakeholders: Advocate for Technologies: Big data, automation, artificial intelligence, blockchain, Internet of Things (IoT).
- Benefits: Improved efficiency, productivity, safety, transparency, and traceability.
- Challenges: Access to technology, digital literacy, infrastructure, and regulatory frameworks.

3:00 pm

## LUNCH AND NETWORKING BREAK





## NASMIT 2024 DEAL ROOM: Deals USD 2.5m 100m

Project A - seeking \$2.5 m - 10m

Project B - seeking \$11m - 49m

Project C - seeking \$50 - 100m

FOR DEALS CONTACT

[investment@welcome2africaint.com](mailto:investment@welcome2africaint.com)



# PHOTO GALLERY



# SPONSORSHIP PACKAGES

## BENEFITS

	PLATINUM	GOLD	SILVER
	N15 million	N10 million	N7 million
Headline sponsor title and recognition on all promotional materials	Yes	-	-
VIP delegate registration	10	5	3
1 keynote speech	Yes	-	-
Onsite exhibitor booth	Yes	Yes	Yes
Airtime with our media Partners	Yes	Yes	Yes
Full post event statistics and report	Yes	-	-
Opportunity to engage in panel sessions	Yes	Yes	Yes
Spotlight as sponsor on Welcome2Africa International (W2A) website, email and social media campaigns	Yes	Yes	Yes
1 Personalized message with website link from sponsors will be sent to attendees after the event.	Yes	Yes	-
Distribution of promotional materials to attendees	Yes	Yes	Yes
Onsite brand publicity on backdrop and Souvenirs	Yes	Yes	Yes
Advertisement in the program booklet	Full page	Half page	Quarter page
Opportunity to advertise product or service via video ads	Yes	Yes	-
Opportunity to advertise in our monthly newsletter	2 slot	1 slot	1 slot
Acknowledgement of sponsors across all levels	Yes	Yes	Yes
1 Signature program execution from Welcome2Africa International (W2A) within the year.	Yes	-	-
Exclusive After Program Event (if any)	Yes	-	-
1 free space from Welcome2Africa International (W2A) co-work space for a corporate engagement	Yes	Yes	-
Access to attendee's database	Yes	Yes	-
Stakeholder Engagement	3 clients	-	-

# SPONSORSHIP PACKAGES



TEA BREAK  
N2,000,000



LUNCH BREAK  
N3,000,000

B2B Networking	Yes
Allowed to disseminate promotional materials such as flyers (inserted in to our brochure).	Yes
Social media feature on our linkedIn, instagram & facebook	Yes
Company's merchandise can be included in the conference bag for attendees	Yes
Social media feature on our Instagram page with a tag	Yes
Company's Logo would be listed as a sponsor on all promotional materials	Yes
Company logo would be listed amongst our partners in the event brochure	Yes
Allowed to bring 1 rollup banner to be mounted	Yes
1 staff access	Yes

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Allowed to disseminate promotional materials such as flyers (inserted in to our brochure).	Yes
Social media feature on our linkedIn, instagram & facebook	Yes
Company's merchandise can be included in the conference bag for attendees	Yes
Social media feature on our instagram page with a tag	Yes
Company's Logo would be listed as a sponsor on all promotional materials	Yes
Company logo would be listed amongst our partners in the event brochure	Yes
Allowed to bring 1 rollup banner to be mounted	Yes
Airtime with our media partners	Yes
2 staff access	Yes
Advert placement in the event Brochure – quarter page	Yes

# EXHIBITION



Standard  
N750,000

Regular  
N500,000

1 Exhibition Space	Yes
1 Table	Yes
2 Chairs	Yes
1 slot in being a moderator for the event	Yes
Opportunity to feature on our social media	Yes
Advert placement in the event brochure	Yes
Opportunity to bring along your promotional materials such as banners	Yes
Company's merchandise can be included in the conference bag for attendees	Yes



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INTERNATIONAL





## OUR VISION

TO BECOME THE WORLD'S LEADING  
CATALYST OF INVESTMENTS, TRADE AND  
FINANCE INTO AND ACROSS AFRICA

## OUR MISSION

THROUGH OUR KNOWLEDGE DISSEMINATION  
ENDEAVORS, BESPOKE CLIENT SERVICES AND  
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A CENTRE OF EXCELLENCE FOR THE  
FACILITATION OF INVESTMENTS, FINANCE AND  
TRADE ON THE AFRICAN CONTINENT.

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