



IN COLLABORATION
WITH

AFEX

PRESENTS

AGRI-INVESTMENTS & CAPITAL MARKETS CONFERENCE

MAY 26, 2022 | SOUTHERN SUN, IKOYI, LAGOS



REGISTER

<https://welcome2africaint.com/aicm2022>

MERISTEM



MEDIA PARTNERS

TheGuardian

Proshare.

BUSINESS DAY

Nairometrics

ABOUT US

Welcome2Africa International (W2A) is a trade and investment facilitation company with a special focus on Nigeria's Agriculture and Maritime sector. Since 2016, W2A has focused on engaging Agri- inclined investors, and as such we have convened Agri- investors, and business professionals through conferences, site visits, and training, all over the world including Luxembourg, Belgium, Germany, The Netherlands, London, Ghana, and Nigeria. We are led by a board/advisory board who combined have facilitated over \$5b worth of investment across Africa.

In addition to our ongoing programs, we have an investment club, an acceleration program, and an agri-entry program. And in view of our mission to facilitate trade and investment, we are also able to design programs that suit the interest of our clients and partners. Some of our past clients and partners include Sterling Bank, Unity Bank, NIRSAL, AFEX, CBN, DLM, Meristem, Olam Nigeria, Fidelity Bank, BIO, GIZ, FSFM, and so many other notable companies and organizations within and outside Africa.



Our Mission

Our mission is to become a center of excellence for the facilitation and deployment of investments and trade on the African continent.

Through our knowledge dissemination and convening activities along with bespoke client services, we look to catalyze and facilitate finance, investments and trade into and across Africa.



Our Vision

Our vision is to become the world's leading catalyst of investments, trade, and finance into and across Africa.



ABOUT AICM

The Agri-Investment and Capital Markets Conference (AICM2022) with the theme **“Accelerating Investments and Capital Markets For Agribusiness Expansion in Nigeria”** brings together chief stakeholders in the capital markets, finance, and agriculture ecosystems in Nigeria—both public and private—to assess the current status of the capital markets and non-conventional financial markets in Nigeria to expose, highlight and create opportunities to support agribusiness in Nigeria.



OBJECTIVES OF AICM

- ✓ Improving capital markets literacy to improve investor participation and create financial inclusion.
- ✓ Explore how policymakers and regulators can further promote sustainable and integrated securities markets, Investor protection and enhance global coordination and converged capital markets regulation for agribusiness development in Nigeria
- ✓ Showcase innovative financial instruments that are available through Nigerian capital markets to investors seeking to diversify their portfolios – through the showcase of viable opportunities with a focus on high-value commodities, and explore mechanisms that need to be in place to establish effective investor protection and financial stability.
- ✓ Engage critical stakeholders and actors to holistically ex-ray the Nigerian capital market, its policies, challenges, and opportunities.
- ✓ Examine and shape the preparedness of agribusinesses to utilize opportunities in the capital markets
- ✓ Discuss how public sector finance along with capital markets can support the agricultural sector to ensure national food security.
- ✓ Discuss collective investment schemes as an option for investors
- ✓ Infrastructure financing and capital market
- ✓ Dissemination of information to agribusiness on capital market investment

AGENDA



TIME	ACTIVITY
8:00am	REGISTRATION BEGINS
9:00am	Opening Remarks
9:05am	Welcome Address
9:15am	Keynote Address
9:30am	Presentation 1 Introduction to Agribusiness Sector Realities
9:40am	Session 1 Demystifying the risk of investing in Agribusinesses through Capital Markets
10:20am	Session 2 Case Study Presentation Jerry Parkes, Managing Principal, Injaro Investments Limited Financing the Nigerian agri-commodities sector through Capital Market Tools and Infrastructure to promote economic development
11:10am	TEA BREAK
11:30am	Session 3 Case Study Presentation Von Kemedi, Managing Director, Arila Mechanization, Automation and Alternative Investments in Agricultural Sector in Nigeria

AGENDA

TIME	ACTIVITY
12:10pm	Session 4 Brief Presentation How to get an agribusiness listed on the NGX (formerly NSE) Agribusinesses on the Nigerian Stock Exchange - the Need for More Stakeholder Participation
1:00pm	Session 5 Government's Role to Catalyze Agri-Investments in Nigeria through Capital Markets
1:40pm	TEA BREAK
2:00pm	Session 6 Major Agribusiness Capital Market Deals
2:40pm	Session 7 Agribusinesses Pitching Sessions
4:00pm	CLOSING REMARKS
4:10pm	LUNCH BREAK

SPONSORSHIP PACKAGE

Headline Sponsor title and recognition on all Promotional Materials

Yes

VIP Delegate Registration

10

1 Keynote Speech

Yes

Onsite and Online Exhibitor booth

Yes

Airtime with our media Partners

Yes

Full post event statistics and report

Yes

Opportunity to engage in panel sessions

Yes

Spotlight as sponsor on Welcome2Africa International (W2A) website, Email and Social Media Campaigns

Yes

1 Personalized message with website link from sponsors will be sent to attendees after the event.

Yes

Distribution of promotional materials to attendees

Yes

Onsite brand publicity on backdrop, T-shirt and Souvenirs

Yes

Advertisement in the program booklet

Full page

Opportunity to advertise product or service via Video ad

Yes

Opportunity to advertise in our monthly Newsletter

2 slot

Acknowledgement of Sponsors across all levels

Yes

1 Signature program execution from Welcome2Africa International (W2A) within the year.

Yes

Exclusive After Program Event (if any)

Yes

1 free space from Welcome2Africa International (W2A) co-work space for a corporate engagement

Yes

Access to attendee's database

Yes

Stakeholder Engagement

3 clients

Opportunity to enter into an exclusive partnership with beneficiaries of our Incubation programs

Yes



N10,000,000

SPONSORSHIP PACKAGE

Headline Sponsor title and recognition on all Promotional Materials

-

VIP Delegate Registration

5

1 Keynote Speech

-

Onsite and Online Exhibitor booth

Yes

Airtime with our media Partners

Yes

Full post event statistics and report

Yes

Opportunity to engage in panel sessions

Yes

Spotlight as sponsor on Welcome2Africa International (W2A) website, Email and Social Media Campaigns

Yes

1 Personalized message with website link from sponsors will be sent to attendees after the event.

Yes

Distribution of promotional materials to attendees

Yes

Onsite brand publicity on backdrop, T-shirt and Souvenirs

Yes

Advertisement in the program booklet

Half page

Opportunity to advertise product or service via Video ad

Yes

Opportunity to advertise in our monthly Newsletter

1 slot

Acknowledgement of Sponsors across all levels

Yes

1 Signature program execution from Welcome2Africa International (W2A) within the year.

-

Exclusive After Program Event (if any)

-

1 free space from Welcome2Africa International (W2A) co-work space for a corporate engagement

Yes

Access to attendee's database

Yes

Stakeholder Engagement

-

Opportunity to enter into an exclusive partnership with beneficiaries of our Incubation programs

Yes



N5,000,000

SPONSORSHIP PACKAGE

Headline Sponsor title and recognition on all Promotional Materials	-
VIP Delegate Registration	3
1 Keynote Speech	-
Onsite and Online Exhibitor booth	Yes
Airtime with our media Partners	Yes
Full post event statistics and report	-
Opportunity to engage in panel sessions	Yes
Spotlight as sponsor on Welcome2Africa International (W2A) website, Email and Social Media Campaigns	Yes
1 Personalized message with website link from sponsors will be sent to attendees after the event.	-
Distribution of promotional materials to attendees	Yes
Onsite brand publicity on backdrop, T-shirt and Souvenirs	Yes
Advertisement in the program booklet	Quarter page
Opportunity to advertise product or service via Video ad	-
Opportunity to advertise in our monthly Newsletter	1 slot
Acknowledgement of Sponsors across all levels	Yes
1 Signature program execution from Welcome2Africa International (W2A) within the year.	-
Exclusive After Program Event (if any)	-
1 free space from Welcome2Africa International (W2A) co-work space for a corporate engagement	-
Access to attendee's database	-
Stakeholder Engagement	-
Opportunity to enter into an exclusive partnership with beneficiaries of our Incubation programs	Yes



N2,000,000

SPONSORSHIP PACKAGE



TEA BREAK N1,000,000

B2B Networking

Yes

Allowed to disseminate promotional materials such as Flyers (inserted into our brochure).

Yes

Social Media Feature on our LinkedIn, Instagram & Facebook

Yes

Company's merchandise can be included in the conference bag for attendees

Yes

Social media feature on our Instagram page with a Tag

Yes

Company's Logo would be listed as a sponsor on all promotional materials

Yes

Company logo would be listed amongst our partners in the event brochure

Yes

Allowed to bring 1 Rollup banner to be mounted

Yes

1 staff access

Yes



LUNCH BREAK N2,000,000

B2B Networking

Yes

Allowed to disseminate promotional materials such as Flyers (inserted into our brochure).

Yes

Social Media Feature on our LinkedIn, Instagram & Facebook

Yes

Company's merchandise can be included in the conference bag for attendees

Yes

Social media feature on our Instagram page with a Tag

Yes

Company's Logo would be listed as a sponsor on all promotional materials

Yes

Company logo would be listed amongst our partners in the event brochure

Yes

Allowed to bring 1 Rollup banner to be mounted

Yes

Airtime with our media partners

Yes

2 staff access

Yes

Advert placement in the event Brochure – Quarter page

Yes

EXHIBITION



Early bird

N475,000

Late registration

N500,000

1 Exhibition Space

Yes

1 Table

Yes

2 Chairs

Yes

1 slot in being a moderator for the event

Yes

Opportunity to feature on our social media

Yes

Advert placement in the event brochure

Yes

Opportunity to bring along your promotional materials such as banners

Yes

Company's merchandise can be included in the conference bag for attendees

Yes



ADDITIONAL PACKAGES

 To attend as a delegate

Early bird

N75,000

per delegate

Late registration

N100,000

per delegate

To participate or register for any of the sponsorship categories

Register at www.welcome2africaint.com/aicm2022
or send us an email at info@welcome2africaint.com

**** We also offer customised sponsorship packages, for more details kindly reach out to us through the details provided above**

For further enquires, kindly contact our
Programs Lead, Chinenye Ogueri

Via email at cogueri@welcome2africaint.com
or call +234 806 739 99844.



AICM2021

Pictures from the last Agri-Investments and Capital Markets Conference





OUR VISION

TO BECOME THE WORLD'S LEADING
CATALYST OF INVESTMENTS, TRADE AND
FINANCE INTO AND ACROSS AFRICA

OUR MISSION

THROUGH OUR KNOWLEDGE DISSEMINATION
ENDEAVORS, BESPOKE CLIENT SERVICES AND
INNOVATIVE PROGRAMS WE STRIVE TO BECOME
A CENTRE OF EXCELLENCE FOR THE
FACILITATION OF INVESTMENTS, FINANCE AND
TRADE ON THE AFRICAN CONTINENT.

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