

SPONSORSHIP PACKAGES

| PACKAGES | Upscale Initiative W2A Incubation Program | Cohort | Agri-Investor Meetup |
|--|---|-----------------------------|---|
| DURATION | 1 Year | 3 Months | Singular Event |
| BENEFITS | NGN 20,000,000 | NGN 10,000,000 | NGN 5,000,000 |
| Expansion of your professional network amongst relevant stakeholders | Yes | Yes | Yes |
| An acknowledgment post on our different social media platforms. | Yes | Yes | Yes |
| Feature on the Agri-Investor Meetup Brochure | 8 features | 2 features | 1 feature |
| Logo on onsite incubator signage | Yes | Yes, during the cohort only | |
| Promotional material in investor onboarding kit | Yes | Yes | |
| Judging slot at the agri-investor meetup | Yes | Yes | Yes |
| Dinner with portfolio companies in the cohort | Yes, for all cohorts | Yes | Yes, just the ones who presented during that Agri-Investor Meetup |
| Free quarterly industry report | 4 | 1 | |
| Promotional video played at the agri-investor meetup | 8 | 2 | 1 |
| Acknowledgment as partners in our newsletter | Yes | Yes | Yes |
| Unlimited access to the local agric startup community | Yes | Yes, only for 3 months | |
| Opportunity to provide mentorship to cohort | Yes | Yes | Yes |
| Free exhibition area during the Agri-investor Meetup | Yes | Yes | |
| Subscription into W2A Investment Club | Yes | Yes, only for 3 months | |
| Advisory and market insights via webinars, reports and newsletters | Yes | Yes, only for 3 months | |
| Opportunity to set the selection criteria | Yes | Yes, only for one cohort | |
| Opportunity to screen applicants | Yes | Yes, only for one cohort | |
| Set pre-requisites to applicants (i.e. open an account with your bank to facilitate any transaction during the incubation program) | Yes | | |
| Logo on all promotional material | Yes | Yes | Yes |

PLEASE NOTE:

We offer customized packages if you still want to sponsor but our packages don't align with your interests.